

2015 ANNUAL REPORT



NEW HAMPSHIRE

Children's Trust

Eliminating Child Abuse and Neglect

The New Hampshire chapter of  Prevent Child Abuse America

info@nhchildrenstrust.org

www.NHChildrensTrust.org

603-224-1279



Lara Quiroga, left, with her son.

Lara's voice for kids...

A word from our Board of Directors' Chair

At the end of 2015, I am proud to report that New Hampshire Children's Trust's board and staff have built an efficient and effective mission-driven organization that is getting results for our children. With our five-year strategic plan nearly complete, we were honored to be recognized by the New Hampshire Charitable Foundation for Excellence in Nonprofit Management and by Town Square Media for their Year of Service Award. Here are some of our successes:

OUR PROGRAMS

Governor Maggie Hassan and NH Children's Trust presented 36 awards to recognize parents and caregivers. Honorees and their families gathered in the State House for the 8th Annual

Unsung Hero Parent Recognition Awards ceremony. These parents are role models to others and strength for their families, exemplifying the five protective factors in their day-to-day lives.

Through our efforts, 17 of 18 New Hampshire birthing hospitals are providing education to new parents on strategies to safely care for infants. Medical providers, early childhood and parent educators, and home visitors are supporting parents through the *Period of PURPLE Crying®* infant abuse prevention program and reaching over 96% of all births in the state. Church groups, yarn shops, women's clubs, and others are bringing awareness of infant abuse prevention to the public

through the *CLICK for Babies* campaign. Volunteers across the state knitted and crocheted nearly 1,250 purple caps for newborns.

NH Children's Trust is eagerly securing public and private funding and working with stakeholders and elected officials to create a sustainable statewide system of family support to ensure all families can access the services they need. We are helping family resource centers prepare and apply for designation as a Family Resource Center of Quality (FRC-Q). This designation will signify that the FRC-Q has met all quality and operational standards so that consumers and supporters can feel confident in the services offered.

OUR TRAININGS

We hosted another successful annual *Strengthening Families Summit*, The Science of Relationships: The Prevention Connection, for more than 200 child and family service providers and parent leaders.

Our trainers reached more than 150 child and family service providers in face-to-face workshops. We brought Strengthening Families trainings to Derry, Keene, Laconia, Lancaster, Newport, Portsmouth and Rochester. Nationally, we rank at the top in registrations for the *Bringing the Protective Factors Framework to Life In Your Work* online training series. More than 200 providers took part in this series in 2015.

Almost 1,300 small business owners, attorneys, clergy, bankers, elected officials, and other leaders attended our child abuse prevention presentations to learn how to strengthen their communities, build capacity to support families, and help all children thrive.

In partnership with the Head Start Parent Advisory Council, we trained more than 100 parents during parent advocacy trainings with the goal of empowering parents to advocate for themselves and their families.

OUR FUTURE

Many nonprofits, including family resource centers and child care centers,

2015 Board of Directors:

Robert Matheson
Chair
Lara Quiroga, M. Ed.
Vice Chair
Janice Fitzpatrick
Treasurer
Stephen Murray, CFA
Secretary
Mary Ann Aldrich, RN
Jessica Wohlers Barlow
Thomas Barton, MD
Rep. Frederick Berrien, MD
Dawn Fountain
Sarah Fox, Esq.
Anne Grassie
Monique Harrington
Lisa Kaplan Howe, Esq.
Lauri Johnson
Mary Jane Keane
Dottie Morris, Ph.D.
Melissa Suckling

2015 Staff:

Keryn Bernard-Kriegl, MS
Executive Director
Julie Day, BA
Strengthening Families
Director
Maria Doyle, MSS
Program Director
Diane Hastings, MS
Communications Director
Kat Howland, BS
Temporary Communications
Assistant
Brenda Marotto, MS
Fiscal and Office Manager
Christina Manter, BA
Administrative Assistant
Jennifer Manter
Office Assistant
Janine Mitchell, BS
Public Relations Director
Marissa St. Laurent, BA
Communications Assistant
Karen Welford, MS
Trainer

are impacted by less funding, more need, and rising costs. When we provide technical assistance and training through the help of our funders, nonprofit providers can put more dollars into providing services. Our work could not have been accomplished without support from our funders, donors, partner agencies and volunteers whose generous commitment to our mission has made this possible. We have increased our individual, corporate, organization, and foundation support and built a board-designated fund, allowing us to

complete our strategic objectives by the end of 2016.

In 2016 we will expand our public education and advocacy efforts. Our goal is to mobilize hundreds of parents and those who care about children to advocate for family-friendly policies at work, child care centers and schools, medical and social service offices, retail establishments, and all levels of government. We have provided resources at MyVoiceMattersNH.org to help caring individuals like you get involved.

We are leading NH toward

eliminating child abuse and neglect so that all of our children can thrive in safe, stable, and nurturing families and communities. I ask that you join us by making a donation or volunteering your time to ensure all children will enjoy safe and healthy childhoods.

Thank you for all you do to support children and families!

Sincerely,
Lara Quiroga
Chair of the Board of Directors

*Bringing Protective Factors to Life
in Your Work*

97%

of trainees are
knowledgeable about the
5 Protective Factors

Children and families are
better served!

Parent Advocacy Training

109

Parents are better
advocates for their
families

NH families are stronger!

Family Resource Centers of Quality

78%

of trainees are prepared to
implement standards of
quality in their centers

Families are supported at
family resource centers!

Standing up & speaking up





for great childhoods!

Community Education

97%

of attendees are ready
to help families become
resilient

Stronger NH communities
are caring for their
children!

Community Education

3100

Caring individuals are
supporting our mission
on Facebook

Getting social online
brings education to
parents, providers and
communities!

Period of PURPLE Crying

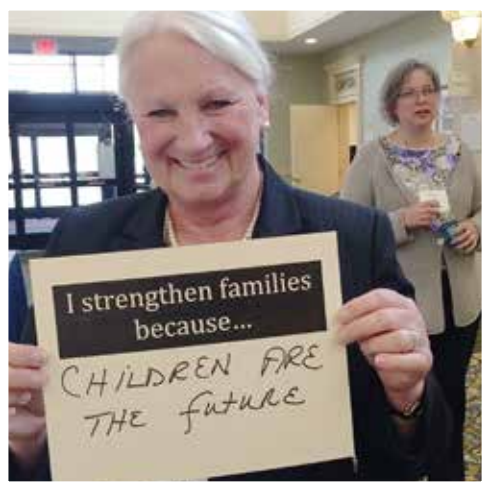
90%

Trainees say they're
equipped to educate
parents

NH babies are safer!

Using our voices for NH kids!

Here are some highlights from 2015...



We continued our face-to-face trainings on Strengthening Families, *Bringing the Protective Factors to Life in Your Work.*



Camp Evergreen had a bake sale and donated \$550 to NH Children's Trust - and hand-delivered their check!

We held our Annual Parent Advocacy Day at the New Hampshire State House. In partnership with Every Child Matters in NH and NHAEYC, we taught about 40 parents the importance of using their voice and speaking up.





Governor
Maggie Hassan
helped us honor
and award 36
parents and
caregivers as
Unsung Heroes
of 2015.



We were named Townsquare Media's Year
of Service Winner for 2015! We received
\$100,000 of air time for public service
announcements.



We were the beneficiary of
the NH Fiddle Ensemble's
Exeter concert! We were
happy to attend, dance in
our seats and raise almost
\$3,000!



We held our 4th Annual Strengthening Families Summit for 200 registrants! Attendees focused on the *Science of Relationships: the Prevention Connection*.



Child Abuse Prevention Month in April was a success!

The Kappa Delta sorority at the University of New Hampshire held their 4th Annual Dinner & Auction for Child Abuse Prevention and raised \$23,000! Eighty-percent stayed in NH, the other 20% went to Prevent Child Abuse America.





Merchant's Auto donated their We Care Wednesdays funds in April!



Most babies born in NH went home with handmade purple hats accompanying education for parents about the Period of PURPLE Crying infant abuse prevention program.
How cute!

"The selection committee was impressed with The Trust's excellent staff leadership, strategic relationships and use of national-based models with measurable outcomes," said Dick Ober, CEO and President of the NH Charitable Foundation on our winning Excellence in Nonprofit Management.



We said, "Goodbye" to 9-year board member, Anne Grassie as she retired from our board of directors. We will miss her! She is pictured to the left with some of her 16 grandchildren!



After reading our online education, Raymond School Nurse Lynn Johns took infant abuse prevention to the next generation teaching about the Period of PURPLE Crying, a developmental stage of increased crying known to cause many cases of shaken baby syndrome.



We set up 10 pinwheel trees at Pease International Tradeport during Child Abuse Prevention Month and received several large donations from area businesses. We couldn't have done it without Renee at Two International Marketing!

These 2015 donors speak up for families in NH

Benefactor \$10,000+

Alpha Sigma Chapter of Kappa
Delta Sorority, University of
New Hampshire
The Jack and Dorothy Byrne
Foundation
Eta Xi Chapter of Kappa Delta
Sorority, Dartmouth College
Horne Family Foundation
New Hampshire Charitable
Foundation
New Hampshire Women's
Foundation
Neil and Louise Tillotson
Fund of the New Hampshire
Charitable Foundation

Champion \$5,000 to \$9,999

Thomas W. Haas Fund of the
NH Charitable Foundation
Plum Creek Foundation

Patron \$1000 to \$4999

Anonymous (1)
Anonymous donors:
IBM Employee Charitable
Contribution Campaign
Price Chopper Stores
Mary Ann Aldrich
Keryn and June Bernard-Kriegl
Bishop's Charitable Assistance Fund
The Burdick Faulkner Charitable
Fund
The Corporate Fund of the NH
Charitable Foundation
Benjamin Couch Trust
Ann deNicola Trust, Citizens Bank,
N.A.
Shawn Dolley
General Federation of Women's
Clubs-NH Juniors
Mary Jane Keane
The Lavoie Foundation
Lori and Jack Law
Agnes M. Lindsay Trust
Anne Lovett and Steve Woodsum
George A. Ramlose Foundation
Rogers Family Foundation
The Society of the Sisters of Charity
Speedway Children's Charities

Family \$500 to \$999

Anonymous donors:
Camps Kenwood & Evergreen
Snow Much Fun Softball
Tournament
Sweet Indulgence Windham, LLC
South Church UU-Portsmouth
Barrette Family Fund of the NH
Charitable Foundation
Thomas M. Barton, MD
Elizabeth Blanchard
In honor of her grandchildren
Robert W. Chamberlin
Concord Rotary Foundation
Janice Fitzpatrick
Harvest Capital Management
George and Diane Hastings
Jill and Peirce Hunter
Kiwanis Club of Hudson
Kiwanis Club of Mount Washington
Valley
Dottie Morris
MSB Services
Rotary Club of Hampton

Friend \$100 to \$499

Anonymous (3)
 Anonymous donors:
 Bikram Yoga Concord
 Granite United Way
 The Airfield Cafe
 Adaptive Communications, LLC
 Michael and Candid Arcidy Fund
 Jeffery and Margaret Balboni
 Susan Baldini
 Becky and Bruce Berk
 Frederick "Skip" and Virginia Berrien
 Bikram Yoga Concord
 Suzanne Boulter
 Rob and Peggy Carter
 Deborah Chase and John Funk
 Citizens Charitable Foundation
 Laurie Coffey
 In memory of Sally Ann Griffith
 Burt Cohen
 Rebecca Copeland
 In memory of Nathan Martin
 The Tabard and Alpha Pi Omega of
 Dartmouth College
 Clifford Lopate
 Charles DeGrandpre and Marcia Makris
 George and Janet DeVito
 Pamela Diamantis
 Craig W. Estes II
 John Fothergill and Christine Charman
 Dawn Fountain
 Marty Fox and Thyle Shartar
 Sarah Fox
 Dr. Gil Fuld
 Exeter Area General Federation of
 Womens Clubs
 Wendy and Alan Gladstone
 Anne Grassie
 Peter Griffith
 In memory of Sally Ann Griffith
 Hannaford, Concord
 Melissa Hanrahan
 Monique Harrington
 Mary Heath

Rep. Martha Hennessey
 In honor of Mary Louise Hancock
 John and Susan Howe
 Hudson Lions Club
 Hypertherm, Inc.
 Lauri Johnson
 Nina Jordan
 Lisa Kaplan Howe
 Keene Kiwanis Foundation
 Kiwanis Club of Concord
 Koglin Orthodontics
 Gerald Landers, Jr.
 Douglas Dolcino
 Peter Malling
 Willard Martin and Margaret Demos
 Robert Matheson
 Dennis J. Card and Maureen E. McCanty
 Catherine McDowell
 Lynne Bartlett Merrill
 Annie Montgomery
 Multi-State Billing Services, LLC
 Steve and Hannah Murray
 National Exchange Club of Plaistow
 Jane S. Norman
 William F. Gladhill
 Eric Page
 Mary Pagucci
 Joseph C. Pelletier
 Renee Plummer
 Lara Quiroga
 Jean Rich
 John Farley and Christine Rosenwasser
 Donald Salvatore & Rochelle Heit
 Marci Shearman
 Pamela J. Skovira
 In memory of Rachel Caron
 Robert and Mary Jane Solomon
 St. Luke's Episcopal Church,
 Woodsville
 Melissa Suckling
 Dr. Liliane Szyner and
 Dr. Abner Taub
 Sotirios Thagouras
 The Airfield Café
 Tilton-Northfield Rotary Club
 Jerrilyn Tiso and Judith Kriegl

Mitch van Berlo
 In honor of Jess Barlow
 Timothy and Kate Vaughan
 Eric M. Vogt
 Senator David Watters
 Karen Welford
 Robert and Binney Wells
 In honor of Lucy Fowlkes Breed
 Winchester Kiwanis Club
 Jessica Wohlers Barlow

Neighbor \$1 to \$99

Anonymous (5)
 Anonymous donors:
 BAE Systems
 Londonderry High School
 Lotions 'N Potions
 Radura Salon and Spa
 Pamela Bailey
 Robert and Sandra Barry
 In memory of Sally Ann Griffith
 Mr. and Mrs. Raymond Bernard
 Frank and Nancy Betchart
 Ronald Blanchette
 Jenna Borbidge
 Debra Boutwell
 In memory of Sally Ann Griffith
 Troy and Cori Brown
 In honor of Diane Brown
 José and Elsie Carrasquillo
 Catholic Daughters of the Americas
 Daniel Cox
 In honor of Christopher Cox
 Joyce and Michael Craig
 Dale and Mary Curtis
 Brittany Downs
 In honor of Scott Downs
 Maria Doyle
 David and Carolyn Dupont
 Sarah Elechko
 ENH Power to Help program
 Claudia Ferber
 In memory of Anthony DiOrio
 Donald and Lorraine Flanders
 Susan M. Ford

Continued...

John Freear
 Barbara C. French
 FroZone, Durham
 Mike Gannon
 Rep. Mary Stuart Gile, Ed.D.
 Amanda GoodFox
 Jane Gordon
In memory of Sally Ann Griffith
 Margaret Griffith
In memory of Sally Ann Griffith
 Wayne and Stephanie Heath
 Frank Heffron
 Heritage Hardware
 Jim and Fran Marshall
 Jay and Marjorie Hodes
 Joanne Holman
 Debbie Howe
 Phil Johnson
 Catherine R. Jones
 Sharon Kaiser
 Kappa Delta Epsilon-Dartmouth
 College
 Christopher Kinnane
 Audrey Knight
 Paola Leclerc
 Lenovo Employees Care Campaign
 Steven Loh
 Dominique MacDonald
 Piscataqua Dental Partners
 Renee Mercier
In honor of Lorraine Mercier
 Maureen Miller
 Laura Milliken
 Alan and Valerie Mitchell
 Janine Mitchell
 Nancy Moffett
 Margaret Morgan-Yoga Room,
 Hampstead
 James Morris
 Sharon and Richard Nordgren
 Susan Noseworthy
 Barbara O'Brien Lane
In memory of Sally Ann Griffith
 Joan Omand
In memory of Judy Drinkhall
 Suellen Peluso
 Ruth and Nick Perencevich
 Mr. and Mrs. Doug Roberts
 Sol and Linda Rockenmacher
 Richard Rowe

Tim Sagar
In honor of Rebecca Copeland
 MSB Services
 Dave and Kerry Schleyer
 Helen Schotanus
In memory of Anna Schotanus
 Elmer Sevier
 Tom Shattuck
 Fraternal Order of Eagles Ladies
 Auxiliary #1887
 Paul Spivak
 Marissa St. Laurent
 St. Michael Parish, Exeter
 Joanne Towle
 Kristin Vona
 Janis Wolak
 Ann E. Young
In memory of Roger Grant
Eastman
 Olivia Zink
In honor of Laura and Logan
Quiroga

In honor of retired Board member, Anne Grassie

Mary Ann Aldrich
 Jessica Wohlers Barlow
 Dr. and Mrs. Thomas Barton
 Keryn and June Bernard-Kriegel
 Frederick "Skip" and Virginia
 Berrien
 Katie Brandt
 Christiane Casserly
 Community Action Partnership of
 Strafford County
 Julie Day
 Claudia and David Ferber
 Janice Fitzpatrick
 Sarah Fox
 Barbara French
 Carolyn Gargas
 Angela and Andrew Grassie
 Daniel Harkinson and Caroline
 McCarley
 Monique Harrington
 Diane and George Hastings

Mary Jane Keane
 Sandra Balomenos Keans
 Karen Knittel
 Brenda Marotto
 Betsy McKinney
 Paul Morrisette
 Rochester Child Care Center
 Helen Schotanus
 Carol Shea-Porter and Gene Porter
 Marissa St. Laurent
 Senator David Watters

Strengthening Families Summit

Program Sponsors

Bank of New Hampshire
 Children's Hospital at
 Dartmouth-Hitchcock
 Eastern Bank
 Exeter Hospital
 NH Healthy Families: Centene
 Project LAUNCH

Friend Sponsors

Boston Medical Center: Well Sense
 Child and Family Services of NH
 Child Care Training Associates
 Easter Seals New Hampshire
 Episcopal Church of NH
 Family Support NH
 General Federation of Women's
 Clubs NH
 NAMI New Hampshire
 NH Association for Infant Mental
 Health
 NH Catholic Charities
 NH DHHS: Maternal and Child
 Health
 NH Pediatric Society
 Northeast Delta Dental
 Riverbend Community Mental
 Health
 Roman Catholic Diocese of
 Manchester
 SNHU-Graduate Program in
 Community Mental Health
 Tilton-Northfield Rotary
 Wells Fargo Advisors

Unsung Hero Awards

Program Sponsor

Fidelity Investments

Interns

Heide Burkart, NH Technical Institute

Rory Carvalho, University of NH

Katherine Graves, University of NH

Wendy Harbert, NH Technical Institute

Haley Lineham, University of NH

Volunteers

Felicia Arsenault

Rebecca Copeland

Casey Day

Fred Day

Lucy Day

Aly Fitzpatrick

George Hastings

Sarah Hunter

Jared Kane

Kelly Leonard

Jennifer Manter

Katrina Rossi

Angel Wright

RSVP of Merrimack County

Bob Baker

Winnie Baker

Cynthia Baldwin

Mildred Banks

Peter Bartlett

Gerry Breault

Bob Brown

Gerry Harrington

Fran Howland

Margie Hoyt

Rodney Huntoon

Mildred Murdough

In-kind goods & services

Back Bay Networks

Cabot Creamery

CheckMate Payroll

Christina Manter

Families First Health & Support Center

Frisbie Memorial Hospital

Grappone Automotive

Hannaford

Home Healthcare, Hospice & Community Services

Knitters across New Hampshire

Lakes Region Community Services

Lindt Chocolatier

Microsoft via TechSoup

New Futures

Newport Montessori School

Shaws

Sheehan Phinney Bass & Green, PA

Stonyfield Farm

The Upper Room

Town Square Media

Weeks Medical Center

Yankee Magazine

Merchants Automotive on We Care Wednesday

George Albright

Eliot Andler

Gail Annis

Roxanne Baker

Brenna Baxter

Carol Boyer

Amanda Breau

Tamara and Scott Campbell

Emily Carter

Melissa Desantis

Penny Desaulniers

Elaine Doerfler

Christine Drum

Suzanne Felde

Julia and Daniel Fuentes

Jeffrey Garon

Jillian Grenier

Jacquelyn Higgins

Ashley Huelsmann

Patrick Inks

Christine-Lee Kane

Eva-Marie Lee

Craig Lombardo

Charlene Brown McDonald

Sylvie Mullen

Denise Perfito

Anthony and Marie Pinto

Brian Romanowski

Scott and Nicole Spaulding

Donna Talbot

Michael and Catherine

Tobin

Jennifer Tustin

Joseph Wellington

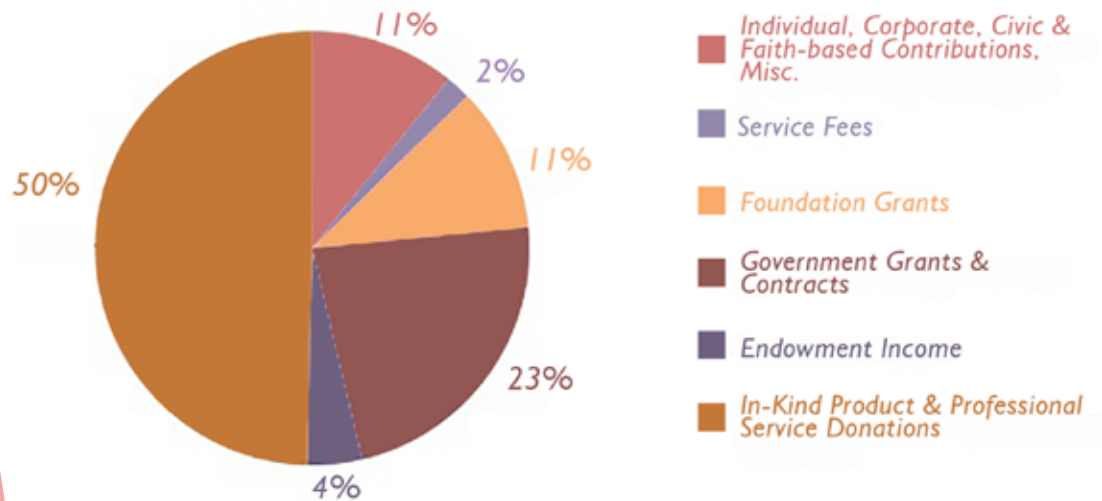
Steven White

*Special thanks to our new
information technology
partners Back Bay Networks
of
Dover, NH!*

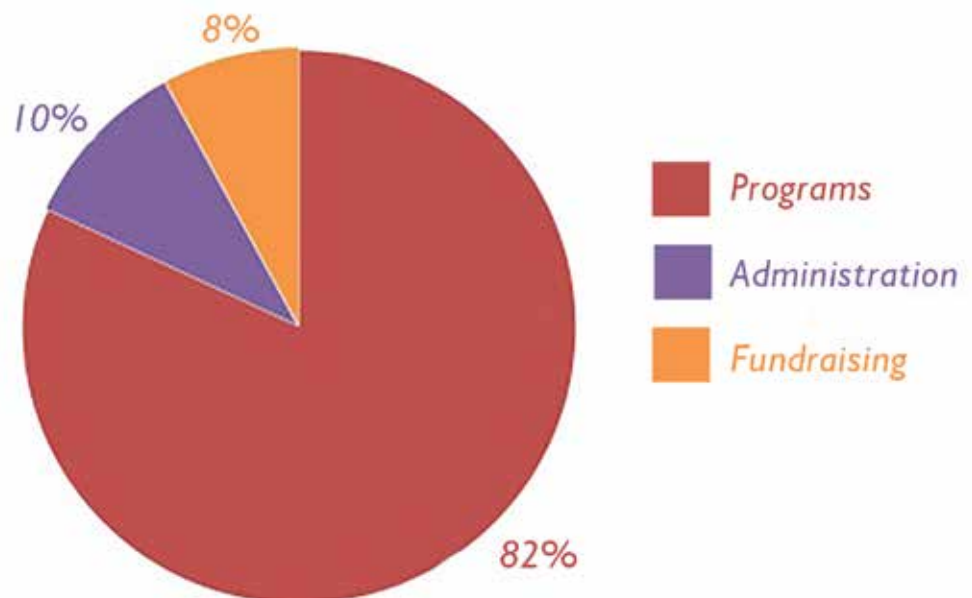


2015 in numbers..

Operating Revenues \$921,020



Operating Expenses \$1,063,732



Are you ready
to use your voice?



Make a donation

In honor of great childhoods for every child!
3 easy ways to give a gift...

NHChildrensTrust.org/Donate

Text "KIDS15 Your Name Your Amount"
to 41444

Mail in a check made out to NH Children's Trust
with envelope enclosed or to
10 Ferry Street, Suite 315, Concord, NH 03301



The New Hampshire chapter of:  **Prevent Child Abuse
America**

The Concord Center
10 Ferry Street, Suite 315
Concord, NH 03301

603-224-1279
info@nhchildrenstrust.org
www.NHChildrensTrust.org



NonProfit Org
US Postage Paid
Concord, NH 03301
Permit # 184

Help us spread happiness,
strength & resilience.

It's time to say,
"My voice matters."

